



JUAN M. BUSTOS

INDUSTRIAL DESIGNER & CREATIVE DIRECTOR

Portfolio | www.jmbustos.com
E-mail | juan@jmbustos.com
Location | Buenos Aires, Argentina

▲ PROFILE

Juan Manuel Bustos is an Industrial Designer based in Buenos Aires with over 15 years of experience creating products that connect innovation and meaning. His work spans consumer products, electronics, and medical devices.

Throughout his career, **creativity** has been his strongest skill—not only as a problem-solving tool, but as a way to generate original concepts across products, brand experiences, and environments. He thrives when a project needs a strong creative leap, taking a defined direction and expanding it into distinctive, unexpected solutions.

▲ EDUCATION

University of Palermo, Buenos Aires
BACHELOR DEGREE IN INDUSTRIAL DESIGN
(2007-2012)

McNeel & Associates
SubD MODELING TRAINING
(2021)

Aidia
DIGITAL SKETCHING SPECIALIZATION
(2022)

▲ LANGUAGE SKILL

SPANISH
Mother language
●●●●●

ENGLISH
Advanced level
●●●●○

FRENCH
Advanced level
●●●●○

▲ PROFESSIONAL CAREER

FREELANCE INDUSTRIAL DESIGNER

Senior Industrial Designer | November 2019 - Present

Designed physical products and produced 3D renders and animations for 40+ clients across 15 countries. Maintained a 100% 5-star rating and earned a Top-Rated-Plus badge for consistent quality, reliability, and strong client collaboration.

KING AND QUEEN

Industrial Designer & Creative Director | December 2018 - March 2020

Led the evolution of the bed product line, defining materials, construction, and design details. Defined product direction to ensure consistency across quality and brand positioning.

LACAR FRIO

Head of Design | September 2011 - July 2018

I was the Head of Design for this company producing fridges and freezers. I put together and managed a team of 6 employees to bring the company to the next level by improving the look and quality of their product line.

MANFRONI LIGHTING

Mid-Level Industrial Designer | August 2008 - August 2011

Led the end-to-end design of lighting products, from concept development to production-ready solutions, balancing aesthetics, functionality, and manufacturing constraints. Collaborated closely with engineering and suppliers to optimize components, and ensure high-quality production.

ESTUDIO EUFORIA

Junior Industrial Designer | February 2007 - March 2008

Supported senior designers in the development of industrial design projects, from early concepts to basic production documentation. Contributed to 3D modeling, rendering, and visual presentations used for client reviews and internal decision-making.

▲ PROFESSIONAL SKILLS

3D MODELING
Rhino, Blender.

3D RENDERING AND ANIMATION
Keyshot, Blender.

ADOBE SUITE
Illustrator, Photoshop, After Effects.

SKETCHING
Hand-drawn, digital.